

# POLITICAL DATA INC.

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## LA CITY/LAUSD MARCH 2011 ELECTION LIKELY VOTER UNIVERSES

The below universes are designed specifically for the targeting the projected turnout of the March 2011 Los Angeles City and School board elections. You should base your order on the below universe that best fits your campaign's needs after reviewing the current counts produced by these universes. If you would like to review counts of additional universes, please contact us with your specific requirements.

- LA11A:** Voted at least 2 of 3-07, 5-07, 3-09 & also voted 11-10.
- LA11A1:** "LA11A", or Voted all 3 of 3-09, 5-09 & 11-10.
- LA11B:** (Voted 3-07 or Voted 2 of 3-09, 5-09) & also voted at least 1 of 5-09, 6-10 or 11-10.
- LA11C:** (Voted at least 1 of 3-07 or 5-07, or Voted 2 of 3-09, 5-09) & also voted at least 1 of 6-10 or 11-10.
- LA11C1:** "LA11C", or (Voted 3-09 & Voted 2 of 3-05, 5-05) & also voted at least 1 of 6-10 or 11-10.
- LA11D:** (Voted at least 2 of 3-05, 5-05, 3-07, 5-07 & also voted at least 1 of 3-09 or 5-09, or Voted 2 of 3-09, 5-09) & also voted at least 1 of 5-09, 6-10 or 11-10.
- LA11E:** (Voted at least 3 of 3-05, 5-05, 3-07, 5-07, 3-09, 5-09, or Registered since 3-05 & also voted at least 1 of 3-09 or 5-09) & also voted at least 1 of 5-09, 6-10 or 11-10.
- LA11F:** Voted at least 1 of 3-07, 5-07, 3-09 & also voted at least 1 of 6-10 or 11-10.
- LA11F1:** "LA11F", or (Registered after 3-09 & Voted at least 2 of 5-09, 6-10, 11-10).
- LA11F2:** "LA11F1", or (Registered after 5-09 & Voted 11-10).
- LA11G:** (Voted at least 2 of 3-07, 5-07, 3-09, 5-09, or Registered since 3-05 & Voted at least 1 of 3-09, 5-09, 6-10, or Voted 2 of 3-05 & 5-05 & also voted at least 1 of 3-07, 5-07, 3-09, 5-09) & also voted at least 1 of 5-09, 6-10 or 11-10.
- LA11G1:** "LA11G", or (Voted at least 2 of 3-03, 5-03, 3-05, 5-05 & also voted at least 1 of 3-07, 5-07, 3-09, 5-09, or Voted 11-08 & also voted at least 3 of 3-03, 5-03, 3-05, 5-05) & also voted at least 1 of 5-09, 6-10 or 11-10.
- LA11H:** Voted at least 1 of 3-07, 5-07, 3-09, 5-09 & also voted 6-10 or 11-10.
- LA11H1:** "LA11H", or (Registered after 3-09 & Voted 2 of 6-10, 11-10), or (Registered after 5-09 & Voted 11-10).
- LA11I:** (Voted at least 1 of 3-03, 5-03, 3-07, 5-07, 3-09, 5-09 & also voted 6-10 or 11-10), or (Registered after 3-09 & Voted 2 of 6-10, 11-10), or (Registered after 5-09 & Voted 11-10).
- LA11I1:** "LA11I", or (Registered after 11-10).
- LA11I2:** "LA11I1", or (Registered after 3-09 & Voted 1 of 6-10 or 11-10).
- LA11J:** (Voted in at least 1 of 3-09 or 5-09), or (Voted in at least 1 of 3-03, 5-03, 3-05, 5-05, 3-07 or 5-07 & also voted 6-10 or 11-10).
- LA11J1:** "LA11J", or (Registered after 3-09 & voted 6-10 or 11-10).
- LA11J2:** "LA11J1", or (Registered after 11-10).
- LA11J3:** "LA11J2", or (Registered after 5-09).

All orders must be made in writing, preferably by EMAIL or through our [website order form](#).