

# POLITICAL DATA INC.

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## BASIC UNIVERSE OPTIONS (2010 PRIMARY)

These "BASIC" universe options are generic voter universes that progressively incorporate the most current statewide vote history and new voter registration over the last six elections. While some of these universe options could be considered high propensity, they are not specifically targeted for any particular election. If you are looking for high propensity voters for a particular election, please visit the [Likely Voter Universes](#) page of our website for our other high propensity universe options designed for a specific election, or contact a PDI representative for assistance.

- 10AP** - Voted 11-08, or (Registered after 11-08 & voted 5-09).
- 10APA** - Voted 11-08, or (Registered after 11-08 & voted 5-09), or Registered after 5-09.
- 10BPB** - Voted 11-08, or Registered after 5-09.
- 10CP** (1 of 2) - Voted in at least 1 of 11-08 or 5-09.
- 10CPA** - "10CP", or Registered after 5-09.
- 10DP** (2 of 2) - Voted in both 11-08 & 5-09.
- 10DPA** - "10DP", or (Registered after 11-08 & voted 5-09).
- 10DPB** - "10DPA", or Registered after 5-09.
- 10EP** (1 of 3) - Voted in at least 1 of 6-08, 11-08, 5-09.
- 10EPA** - "10EP", or Registered after 5-09.
- 10FP** (2 of 3) - Voted in at least 2 of 6-08, 11-08, 5-09.
- 10FPA** - "10FP", or (Registered after 11-08 & voted 5-09).
- 10FPB** - "10FPA", or Registered after 5-09.
- 10GP** (3 of 3) - Voted in all 3 of 6-08, 11-08, 5-09.
- 10GPA** - "10GP", or (Reg. after 6-08 & voted both 11-08 & 5-09).
- 10GPB** - "10GPA", or (Reg. after 11-08 & voted 5-09).
- 10GPC** - "10GPB", or Reg. after 5-09.
- 10HP** (1 of 4) - Voted in at least 1 of 2-08, 6-08, 11-08, 5-09.
- 10HPA** - "10HP", or Reg. after 5-09.
- 10IP** (2 of 4) - Voted in at least 2 of 2-08, 6-08, 11-08, 5-09.
- 10IPA** - "10IP", or (Reg. after 11-08 & voted 5-09).
- 10IPB** - "10IPA", or Reg. after 5-09.
- 10JP** (3 of 4) - Voted in at least 3 of 2-08, 6-08, 11-08, 5-09.
- 10JPA** - "10JP", or (Reg. after 6-08 & voted both 11-08 & 5-09).
- 10JPB** - "10JPA", or (Reg. after 11-08 & voted 5-09).
- 10JPC** - "10JPB", or Reg. after 5-09.
- 10KP** (4 of 4) - Voted in all 4 of 2-08, 6-08, 11-08, 5-09.
- 10KPA** - "10KP", or (Reg. after 2-08 & voted all 3 of 6-08, 11-08, 5-09).

**10KPB** - “**10KPA**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10KPC** - “**10KPB**”, or (Reg. after 11-08 & voted 5-09).

**10KPD** - “**10KPC**”, or Reg. after 5-09.

**10LP** (1 of 5) - Voted in at least 1 of 11-06, 2-08, 6-08, 11-08, 5-09.

**10LPA** - “**10LP**”, or Reg. after 5-09.

**10MP** (2 of 5) - Voted in at least 2 of 11-06, 2-08, 6-08, 11-08, 5-09.

**10MPA** - “**10MP**”, or (Reg. after 11-08 & voted 5-09).

**10MPB** - “**10MPA**”, or Reg. after 5-09.

**10NP** (3 of 5) - Voted in at least 3 of 11-06, 2-08, 6-08, 11-08, 5-09.

**10NPA** - “**10NP**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10NPB** - “**10NPA**”, or (Reg. after 11-08 & voted 5-09).

**10NPC** - “**10NPB**”, or Reg. after 5-09.

**10OP** (4 of 5) - Voted in at least 4 of 11-06, 2-08, 6-08, 11-08, 5-09.

**10OPA** - “**10OP**”, or (Reg. after 2-08 & voted all 3 of 6-08, 11-08, 5-09).

**10OPB** - “**10OPA**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10OPC** - “**10OPB**”, or (Reg. after 11-08 & voted 5-09).

**10OPD** - “**10OPC**”, or Reg. after 5-09.

**10PP** (4 of 5) - Voted in all 5 of 11-06, 2-08, 6-08, 11-08, 5-09.

**10PPA** - “**10PP**”, or (Reg. after 11-06 & voted all 4 of 2-08, 6-08, 11-08, 5-09).

**10PPB** - “**10PPA**”, or (Reg. after 11-06 & voted all 3 of 6-08, 11-08, 5-09).

**10PPC** - “**10PPB**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10PPD** - “**10PPC**”, or (Reg. after 11-08 & voted 5-09).

**10PPE** - “**10PPD**”, or Reg. after 5-09.

**10QP** (1 of 6) - Voted in at least 1 of 6-06, 11-06, 2-08, 6-08, 11-08, 5-09.

**10QPA** - “**10QP**”, or Reg. after 5-09.

**10RP** (2 of 6) - Voted in at least 2 of 6-06, 11-06, 2-08, 6-08, 11-08, 5-09.

**10RPA** - “**10RP**”, or (Reg. after 11-08 & voted 5-09).

**10RPB** - “**10RPA**”, or Reg. after 5-09.

**10SP** (3 of 6) - Voted in at least 3 of 6-06, 11-06, 2-08, 6-08, 11-08, 5-09.

**10SPA** - “**10SP**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10SPB** - “**10SPA**”, or (Reg. after 11-08 & voted 5-09).

**10SPC** - “**10SPB**”, or Reg. after 5-09.

**10TP** (4 of 6) - Voted in at least 4 of 6-06, 11-06, 2-08, 6-08, 11-08, 5-09.

**10TPA** - “**10TP**”, or (Reg. after 2-08 & voted all 3 of 6-08, 11-08, 5-09).

**10TPB** - “**10TPA**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10TPC** - “**10TPB**”, or (Reg. after 11-08 & voted 5-09).

**10TPD** - “**10TPC**”, or Reg. after 5-09.

**10UP** (5 of 6) - Voted in at least 5 of 6-06, 11-06, 2-08, 6-08, 11-08, 5-09.

**10UPA** - “**10UP**”, or (Reg. after 11-06 & voted all 4 of 2-08, 6-08, 11-08, 5-09).

**10UPB** - “**10UPA**”, or (Reg. after 11-06 & voted all 3 of 6-08, 11-08, 5-09).

**10UPC** - “**10UPB**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10UPD** - “**10UPC**”, or (Reg. after 11-08 & voted 5-09).

**10UPE** - “**10UPD**”, or Reg. after 5-09.

**10VP** (6 of 6) - Voted in all 6 of 6-06, 11-06, 2-08, 6-08, 11-08, 5-09.

**10VPA** - “**10VP**”, or (Reg. after 6-06 & voted all 5 of 11-06, 2-08, 6-08, 11-08, 5-09).

**10VPB** - “**10VPA**”, or (Reg. after 11-06 & voted all 4 of 2-08, 6-08, 11-08, 5-09).

**10VPC** - “**10VPB**”, or (Reg. after 11-06 & voted all 3 of 6-08, 11-08, 5-09).

**10VPD** - “**10VPC**”, or (Reg. after 6-08 & voted both 11-08 & 5-09).

**10VPE** - “**10VPD**”, or (Reg. after 11-08 & voted 5-09).

**10VPF** - “**10VPE**”, or Reg. after 5-09.

**NOTE:** If you would like to receive additional universes, please contact us with your specific requirements.  
Please confirm current count before using for production purposes.

**All orders must be made in writing, preferably by EMAIL or through our [Online Order Form](http://www.politicaldata.com/Pages/OrderHeader.aspx) at <http://www.politicaldata.com/Pages/OrderHeader.aspx>.**