

POLITICAL DATA INC.

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PASADENA MARCH 2009 LOCAL ELECTION LIKELY VOTER UNIVERSE OPTIONS

- PS09A) Voted in at least 2 of 3-05, 4-05, 3-07, 4-07 & also voted 11-08.
- PS09B) (Voted in at least 2 of 3-05, 4-05, 3-07, 4-07 & also voted 11-08), or (Registered after 3-05 & voted in at least 1 of 3-07 or 4-07 & also voted 11-08).
- PS09C) Voted in at least 1 of 3-05, 4-05, 3-07, 4-07 & also voted 11-08.
- PS09D) Voted in at least 1 of 3-05, 4-05, 3-07, 4-07 & also voted 11-08, or (Registered after 3-07 & voted in both 6-08 & 11-08).
- PS09E) Voted in at least 1 of 3-03, 4-03, 3-05, 4-05, 3-07, 4-07 & also voted 11-08, or (Registered after 3-05 & voted in both 6-08 & 11-08).
- PS09F) Voted in at least 1 of 3-03, 4-03, 3-05, 4-05, 3-07, 4-07 & also voted 11-08, or (Registered after 3-05 & voted in both 6-08 & 11-08), or (Voted in all 3 of 2-08, 6-08 & 11-08).
- PS09G) Voted in at least 1 of 3-01, 4-01, 3-03, 4-03, 3-05, 4-05, 3-07, 4-07 & also voted 11-08, or (Voted in all 3 of 2-08, 6-08 & 11-08), or (Registered after 3-07 & voted in both 6-08 & 11-08).
- PS09H) Voted in at least 1 of 3-01, 4-01, 3-03, 4-03, 3-05, 4-05, 3-07, 4-07 & also voted 11-08, or (Voted in all 3 of 2-08, 6-08 & 11-08), or (Registered after 3-07 & voted in either 2-08 or 6-08 & also voted 11-08), or (Registered after 6-08 & voted 11-08).

PARTY GROUP DEFINITIONS:

PRIMARY QUALIFIED DTS - Decline to State, Reform, Natural Law, Misc.

OTHER – All other parties, excluding Democrats and Republicans.

IND (Independent) - Decline to State, American Independent, Misc.

MPL (Minor Party Liberal) - Green, Peace and Freedom, Natural Law.

MPC (Minor Party Conservative) - Reform, Libertarian.

PURE DEM – all voters in household are registered as Democrats.

PURE REP – all voters in household are registered as Republicans.

NOTE: These universes are designed specifically for the targeting the projected turnout of the March 2009 Municipal and School board elections. If you would like to receive additional universes, please contact us with your specific requirements.

Please confirm current count before using for production purposes.

All orders must be made in writing, preferably by EMAIL or through our [website order form](#).