The universes below are specifically designed for targeting voters likely to participate in the upcoming June 7, 2016 Primary election. They reference the most relevant election vote history, registration dates, and mail ballot voting status to predict degrees of turnout behavior. The universes expand incrementally by adding the next tier of likely voters to the preceding universes. Universes "16P8" and "16P9" are broad Primary universes that could be used now to plan and target for the November 8, 2016 General election. "Registered since" is defined as a voter with a registration date after the 15 day close of registration for a given election date. "PAV" is for Permanent Absentee Voter or Permanent Vote By Mail voter. *All of the below likely voter universes exclude any voters we have identified as deceased or moved from their current residential address.

JUNE 2016 PRIMARY ELECTION (16P) LIKELY VOTER UNIVERSES

16P1: (Voted at least 2 of 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (PAV Registered since 6/14 & Voted 11/14) & to qualify for universe all voters had to have voted in 2014 or 2015, or Re-registered since 11/14.

16P2: (Voted at least 2 of 6/10, 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (Registered since 6/14 & Voted 11/14) & to qualify for universe all voters had to have voted in 2014 or 2015, or Re-registered since 11/14.

16P3: (Voted at least 2 of 6/10, 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (Registered since 6/14 & Voted 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or Re-registered since 11/14.

16P4: (Voted at least 2 of 6/10, 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (Registered since 6/14 & Voted 11/14), Or (PAV & voted 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or Re-registered since 11/14.

16P5: (Voted at least 2 of 2/08, 6/08, 6/10, 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (Registered since 6/14 & Voted 11/14), Or (PAV & voted 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or Re-registered since 11/14.

16P6: (Voted at least 1 of 6/14 or 11/14), Or (Voted at least 2 of 2/08, 6/08, 6/10 or 6/12), Or (Registered since 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or any Registered since 11/14.

16P7: (Voted at least 1 of 6/14 or 11/14), Or (Voted at least 2 of 2/08, 6/08, 6/10, 6/12 or 11/12), Or (Registered since 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or any Registered since 11/14.

16P8: (Voted at least 1 of 6/14 or 11/14), Or (Voted at least 2 of 2/08, 6/08, 11/08, 6/10, 11/10, 6/12 or 11/12), Or (Registered since 11/14), Or (PAV Registered since 6/12 & Voted 11/12) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or any Registered since 11/14.

16P9: (Voted at least 1 of 11/12, 6/14 or 11/14), Or (Voted at least 2 of 2/08, 6/08, 11/08, 6/10, 11/10 or 6/12), Or (Registered since 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or any Registered since 11/14.

16PGOTV: Voted 11/12 or any election in 2014 or 2015, or any Registered since 11/12, EXCLUDING ANY 16P3 VOTERS.

16PWRAP: Voted 11/12 or any election in 2014 or 2015, or any Registered since 11/12, EXCLUDING ANY 16P3 HOUSES.