

# POLITICAL DATA INC.

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## 2011 BASIC UNIVERSE OPTIONS (POST 2010 GENERAL)

These "BASIC" universe options are generic voter universes that progressively incorporate the most current statewide vote history and new voter registration over the last seven elections. While some of these universe options could be considered high propensity, they are not specifically targeted for any particular election. If you are looking for high propensity voters for a particular election, please visit the [Likely Voter Universes](#) page of our website for our other high propensity universe options designed for a specific election, or contact a PDI representative for assistance.

- 11AS** - Voted 6-10, or (Registered after 6-10 & voted 11-10).
- 11ASA** - "11AS", or Registered after 11-10.
- 11BS** - Voted 11-10, or Registered after 11-10.
- 11CS** (1 of 2) - Voted in at least 1 of 6-10 or 11-10.
- 11CSA** - "11CS", or Registered after 11-10.
- 11DS** (2 of 2) - Voted in both 6-10 & 11-10.
- 11DSA** - "11DS", or (Registered after 6-10 & voted 11-10).
- 11DSB** - "11DSA", or Registered after 11-10.
- 11ES** (1 of 3) - Voted in at least 1 of 5-09, 6-10, 11-10.
- 11ESA** - "11ES", or Registered after 11-10.
- 11FS** (2 of 3) - Voted in at least 2 of 5-09, 6-10, 11-10.
- 11FSA** - "11FS", or (Registered after 6-10 & voted 11-10).
- 11FSB** - "11FSA", or Registered after 11-10.
- 11GS** (3 of 3) - Voted in all 3 of 5-09, 6-10, 11-10.
- 11GSA** - "11GS", or (Registered after 5-09 & voted both 6-10 & 11-10).
- 11GSB** - "11GSA", or (Registered after 6-10 & voted 11-10).
- 11GSC** - "11GSB", or Registered after 11-10.
- 11HS** (1 of 4) - Voted in at least 1 of 11-08, 5-09, 6-10, 11-10.
- 11HSA** - "11HS", or Registered after 11-10.
- 11IS** (2 of 4) - Voted in at least 2 of 11-08, 5-09, 6-10, 11-10.
- 11ISA** - "11IS", or (Registered after 6-10 & voted 11-10).
- 11ISB** - "11ISA", or Registered after 11-10.
- 11JS** (3 of 4) - Voted in at least 3 of 11-08, 5-09, 6-10, 11-10.
- 11JSA** - "11JS", or (Registered after 5-09 & voted both 6-10 & 11-10).
- 11JSB** - "11JSA", or (Registered after 6-10 & voted 11-10).
- 11JSC** - "11JSB", or Registered after 11-10.
- 11KS** (4 of 4) - Voted in all 4 of 11-08, 5-09, 6-10, 11-10.
- 11KSA** - "11KS", or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).

**11KSB**- “**11KSA**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**11KSC** - “**11KSB**”, or (Registered after 6-10 & voted 11-10).  
**11KSD** - “**11KSC**”, or Registered after 11-10.  
**11LS** (1 of 5) - Voted in at least 1 of 6-08, 11-08, 5-09, 6-10, 11-10.  
**11LSA** - “**11LS**”, or Registered after 11-10.  
**11MS** (2 of 5) - Voted in at least 2 of 6-08, 11-08, 5-09, 6-10, 11-10.  
**11MSA** - “**11MS**”, or (Registered after 6-10 & voted 11-10).  
**11MSB** - “**11MSA**”, or Registered after 11-10.  
**11NS** (3 of 5) - Voted in at least 3 of 6-08, 11-08, 5-09, 6-10, 11-10.  
**11NSA** - “**11NS**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**11NSB** - “**11NSA**”, or (Registered after 6-10 & voted 11-10).  
**11NSC** - “**11NSB**”, or Registered after 11-10.  
**11OS** (4 of 5) - Voted in at least 4 of 6-08, 11-08, 5-09, 6-10, 11-10.  
**11OSA** - “**11OS**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).  
**11OSB** - “**11OSA**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**11OSC** - “**11OSB**”, or (Registered after 6-10 & voted 11-10).  
**11OSD** - “**11OSC**”, or Registered after 11-10.  
**11PS** (5 of 5) - Voted in all 5 of 6-08, 11-08, 5-09, 6-10, 11-10.  
**11PSA** - “**11PS**”, or (Registered after 6-08 & voted all 4 of 11-08, 5-09, 6-10, 11-10).  
**11PSB** - “**11PSA**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).  
**11PSC** - “**11PSB**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**11PSD** - “**11PSC**”, or (Registered after 6-10 & voted 11-10).  
**11PSE** - “**11PSD**”, or Registered after 11-10.  
**11QS** (1 of 6) - Voted in at least 1 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.  
**11QSA** - “**11QS**”, or Registered after 11-10.  
**11RS** (2 of 6) - Voted in at least 2 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.  
**11RSA** - “**11RS**”, or (Registered after 6-10 & voted 11-10).  
**11RSB** - “**11RSA**”, or Registered after 11-10.  
**11SS** (3 of 6) - Voted in at least 3 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.  
**11SSA** - “**11SS**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**11SSB** - “**11SSA**”, or (Registered after 6-10 & voted 11-10).  
**11SSC** - “**11SSB**”, or Registered after 11-10.  
**11TS** (4 of 6) - Voted in at least 4 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.  
**11TSA** - “**11TS**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).  
**11TSB** - “**11TSA**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**11TSC** - “**11TSB**”, or (Registered after 6-10 & voted 11-10).  
**11TSD** - “**11TSC**”, or Registered after 11-10.

**11US** (5 of 6) - Voted in at least 5 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11USA** - “**11US**”, or (Registered after 6-08 & voted all 4 of 11-08, 5-09, 6-10, 11-10).

**11USB** - “**11USA**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).

**11USC** - “**11USB**”, or (Registered after 5-09 & voted both 6-10 & 11-10).

**11USD** - “**11USC**”, or (Registered after 6-10 & voted 11-10).

**11USE** - “**11USD**”, or Registered after 11-10.

**11VS** (6 of 6) - Voted in all 6 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11VSA** - “**11VS**”, or (Registered after 2-08 & voted all 5 of 6-08, 11-08, 5-09, 6-10, 11-10).

**11VSB** - “**11VSA**”, or (Registered after 6-08 & voted all 4 of 11-08, 5-09, 6-10, 11-10).

**11VSC** - “**11VSB**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).

**11VSD** - “**11VSC**”, or (Registered after 5-09 & voted both 6-10 & 11-10).

**11VSE** - “**11VSD**”, or (Registered after 6-10 & voted 11-10).

**11VSF** - “**11VSE**”, or Registered after 11-10.

**11WS** (1 of 7) - Voted in at least 1 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11WSA** - “**11WS**”, or Registered after 11-10.

**11XS** (2 of 7) - Voted in at least 2 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11XSA** - “**11XS**”, or (Registered after 6-10 & voted 11-10).

**11XSB** - “**11XSA**”, or Registered after 11-10.

**11YS** (3 of 7) - Voted in at least 3 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11YSA** - “**11YS**”, or (Registered after 5-09 & voted both 6-10 & 11-10).

**11YSB** - “**11YSA**”, or (Registered after 6-10 & voted 11-10).

**11YSC** - “**11YSB**”, or Registered after 11-10.

**11ZS** (4 of 7) - Voted in at least 4 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11ZSA** - “**11ZS**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).

**11ZSB** - “**11ZSA**”, or (Registered after 5-09 & voted both 6-10 & 11-10).

**11ZSC** - “**11ZSB**”, or (Registered after 6-10 & voted 11-10).

**11ZSD** - “**11ZSC**”, or Registered after 11-10.

**11IS** (5 of 7) - Voted in at least 5 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**11ISA** - “**11IS**”, or (Registered after 6-08 & voted all 4 of 11-08, 5-09, 6-10, 11-10).

**11ISB** - “**11ISA**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).

**11ISC** - “**11ISB**”, or (Registered after 5-09 & voted both 6-10 & 11-10).

**11ISD** - “**11ISC**”, or (Registered after 6-10 & voted 11-10).

**11ISE** - “**11ISD**”, or Registered after 11-10.

**112S** (6 of 7) - Voted in all 6 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.

**112SA** - “**112S**”, or (Registered after 2-08 & voted all 5 of 6-08, 11-08, 5-09, 6-10, 11-10).

**112SB** - “**112SA**”, or (Registered after 6-08 & voted all 4 of 11-08, 5-09, 6-10, 11-10).

**112SC** - “**112SB**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).

- 112SD** - “**112SC**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**112SE** - “**112SD**”, or (Registered after 6-10 & voted 11-10).  
**112SF** - “**112SE**”, or Registered after 11-10.  
**113S** (7 of 7) - Voted in all 7 of 11-06, 2-08, 6-08, 11-08, 5-09, 6-10, 11-10.  
**113SA** - “**113S**”, or (Registered after 11-06 & voted all 6 of 2-08, 6-08, 11-08, 5-09, 6-10, 11-10).  
**113SB** - “**113SA**”, or (Registered after 2-08 & voted all 5 of 6-08, 11-08, 5-09, 6-10, 11-10).  
**113SC** - “**113SB**”, or (Registered after 6-08 & voted all 4 of 11-08, 5-09, 6-10, 11-10).  
**113SD** - “**113SC**”, or (Registered after 11-08 & voted all 3 of 5-09, 6-10, 11-10).  
**113SE** - “**113SD**”, or (Registered after 5-09 & voted both 6-10 &11-10).  
**113SF** - “**113SE**”, or (Registered after 6-10 & voted 11-10).  
**113SG** - “**113SF**”, or Registered after 11-10.

**NOTE:** If you would like to receive additional universes, please contact us with your specific requirements.  
Please confirm current count before using for production purposes.

**All orders must be made in writing, preferably by EMAIL or through our [Online Order Form](http://www.politicaldata.com/pages/OrderHeader.aspx) at <http://www.politicaldata.com/pages/OrderHeader.aspx>.**