

# POLITICAL DATA INC.

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## APRIL 2010 LIKELY VOTER UNIVERSE OPTIONS

- 0410A) Voted in at least 2 of 4-04, 4-06 or 4-08 & also voted at least 1 of 11-08, 5-09 or 11-09.
- 0410B) Voted in at least 2 of 4-04, 4-06, 11-07, 4-08 or 11-09 & also voted at least 1 of 11-08, 5-09 or 11-09.
- 0410C) (Voted in at least 2 of 4-04, 4-06, 11-07, 4-08 or 11-09 & also voted at least 1 of 11-08, 5-09 or 11-09), or (Registered After 4-05 & voted 11-09 or voted 4-08 & also voted at least 1 of 11-08, 5-09 or 11-09).
- 0410D) Voted at least 1 of 4-06 or 4-08 & also voted at least 1 of 11-08, 5-09 or 11-09.
- 0410E) Voted 11-09, or (Voted at least 1 of 4-06 or 4-08 & also voted at least 1 of 11-08 or 5-09).
- 0410F) Voted 11-09, or (Voted at least 1 of 4-04, 4-06, 11-07 or 4-08 & also voted at least 1 of 11-08 or 5-09).
- 0410G) Voted 11-09, or (Voted at least 1 of 4-04, 4-06, 11-07 or 4-08 & also voted at least 1 of 11-08 or 5-09), or (Voted at least 3 of 2-08, 6-08, 11-08 or 5-09), or (Registered after 2-08 and voted at least 2 of 6-08, 11-08 or 5-09), or (Registered after 6-08 and voted 5-09).
- 0410H) Voted 11-09, or (Voted at least 1 of 4-04, 4-06, 11-07 or 4-08 & also voted at least 1 of 11-08 or 5-09), or (Voted at least 2 of 6-08, 11-08 or 5-09), or (Registered After 6-08 and voted at least 1 of 11-08 or 5-09), or (Registered after 11-08).

**NOTE:** These universes are designed specifically for the targeting the projected turnout of the April 2010 municipal elections in the cities of **Culver City, El Segundo, Lancaster, Lawndale, Malibu, Santa Clarita, Walnut and Whittier**. If you would like to receive additional universes or are looking for a different count not produced by one of the above universes, please contact us with your specific requirements. Please include an approximate count and/or a description of the voter universe, with your custom requests.

Please confirm current count before using for production purposes.

All orders must be made in writing, preferably by EMAIL or through our [website order form](#).