

# POLITICAL DATA INC.

P.O. BOX 1706 • Burbank, CA 91507 • (818) 954-8445 • Fax (818) 954-9141 • (800) 638-4649  
825 South Victory Boulevard • Burbank CA 91502

## PRELIMINARY - NOVEMBER 2009 ELECTION LIKELY VOTER UNIVERSE OPTIONS

- 1109A) Voted in at least 2 of 11-01, 11-03, 11-07 & also voted 11-08.
- 1109B) Voted in at least 2 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08.
- 1109C) (Voted in at least 2 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08), or (Registered after 11-03 & voted in both of 11-07 & 11-08).
- 1109D) (Voted in at least 2 of 11-99, 11-01, 11-03, 11-05, 11-07 & also voted 11-08), or (Registered after 11-03 & voted in both of 11-07 & 11-08).
- 1109E) Voted in at least 1 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08.
- 1109F) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08), or (Registered after 11-03 & voted in both of 11-05 & 11-08).
- 1109G) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08), or (Registered after 11-07 & voted in both of 6-08 & 11-08), or (Registered after 6-08 & voted 11-08).
- 1109H) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08), or (Reg. after 11-03 & voted in both of 11-05 & 11-08), or (Reg. after 11-07 & voted in both of 6-08 & 11-08), or (Voted in all 3 of 2-08, 6-08 & 11-08).
- 1109I) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-07 & also voted 11-08), or (Reg. after 11-03 & voted in both of 11-05 & 11-08), or (Reg. after 11-07 & voted in both of 6-08 & 11-08), or (Voted in all 3 of 2-08, 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 1109J) Voted in at least 1 of 11-99, 11-01, 11-03, 11-05, 11-07 & also voted 11-08.
- 1109K) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-05, 11-07 & also voted 11-08), or (Reg. after 11-07 & voted in both of 6-08 & 11-08), or (Voted in all 3 of 2-08, 6-08 & 11-08).
- 1109L) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-05, 11-07 & also voted 11-08), or (Reg. after 11-07 & voted in both of 6-08 & 11-08), or (Voted in all 3 of 2-08, 6-08 & 11-08), or (Registered after 6-08 & voted 11-08).
- 1109M) (Voted in at least 1 of 11-99, 11-01, 11-03, 11-05, 11-07 & also voted 11-08), or (Reg. after 11-07 & voted in either of 2-08 or 6-08 & also voted 11-08), or (Voted in all 3 of 2-08, 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or (Reg. after 11-08).

**NOTE:** These universes are designed specifically for the targeting the projected turnout of the November 2009 elections. They are described as "Preliminary" because they will be revised and replaced with new options when we receive data from the upcoming May 19, 2009 Special election. If you would like to receive additional universes, please contact us with your specific requirements.

### PARTY GROUP DEFINITIONS:

**PRIMARY QUALIFIED DTS** - Decline to State, Reform, Natural Law, Misc.

**OTHER** – All other parties, excluding Democrats and Republicans.

**IND (Independent)** - Decline to State, American Independent, Misc.

**MPL (Minor Party Liberal)** - Green, Peace and Freedom, Natural Law.

**MPC (Minor Party Conservative)** - Reform, Libertarian.

**PURE DEM** – all voters in household are registered as Democrats.

**PURE REP** – all voters in household are registered as Republicans.

All orders must be made in writing, preferably by EMAIL or through our [website order form](#).