

# POLITICAL DATA INC.

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## NOVEMBER 2008 GENERAL ELECTION LIKELY VOTER UNIVERSE OPTIONS

- 1108A) Voted in at least 1 of 2-08 or 6-08, or Registered after 2-08.
- 1108B) Voted in at least 1 of 11-06, 2-08 or 6-08, or Registered after 2-08.
- 1108C) Voted in at least 1 of 11-06, 2-08 or 6-08, or Registered after 11-06.
- 1108D) Voted in at least 1 of 11-05, 6-06, 11-06, 2-08 or 6-08, or Registered after 2-08.
- 1108E) Voted in at least 1 of 11-05, 6-06, 11-06, 2-08 or 6-08, or Registered after 11-05.
- 1108F) Voted at least 1 of 11-05, 6-06, 11-06, 2-08, 6-08, or (Voted both 11-00 & 11-04 & Not both 3-00 & 3-04), or (Registered after 11-00 & Voted 11-04 & Not 3-04), or Registered after 2-08.
- 1108G) Voted at least 1 of 11-05, 6-06, 11-06, 2-08, 6-08, or (Voted both 11-00 & 11-04 & Not both 3-00 & 3-04), or (Registered after 11-00 & Voted 11-04 & Not 3-04), or Registered after 11-06.
- 1108H) Voted at least 1 of 11-05, 6-06, 11-06, 2-08, 6-08, or (Voted both 11-00 & 11-04 & Not both 3-00 & 3-04), or (Registered after 11-00 & Voted 11-04 & Not 3-04), or Registered after 11-04.
- 1108I) Voted in at least 1 of 11-04, 11-05, 6-06, 11-06, 2-08 or 6-08.
- 1108J) Voted in at least 1 of 11-04, 11-05, 6-06, 11-06, 2-08, 6-08, or Registered after 2-08.
- 1108K) Voted in at least 1 of 11-04, 11-05, 6-06, 11-06, 2-08, 6-08, or Registered after 11-06.
- 1108L) Voted in at least 1 of 11-04, 11-05, 6-06, 11-06, 2-08, 6-08, or Registered after 11-04.

### PARTY GROUP DEFINITIONS:

**PRIMARY QUALIFIED DTS** - Decline to State, Reform, Natural Law, Misc.

**IND (Independent)** - Decline to State, American Independent, Misc.

**MPL (Minor Party Liberal)** - Green, Peace and Freedom, Natural Law.

**MPC (Minor Party Conservative)** - Reform, Libertarian.

**PURE DEM** – all voters in household are registered as Democrats.

**PURE REP** – all voters in household are registered as Republicans.

**NOTE:** These universes are designed specifically for the targeting the projected turnout of the November 2008 General election. If you would like to receive additional universes, please contact us with your specific requirements.

Please confirm current count before using for production purposes.

All orders must be made in writing, preferably by EMAIL or through our [website order form](#).