

# POLITICAL DATA INC.

P.O. BOX 1706 • Burbank, CA 91507 • (818) 954-8445 • Fax (818) 954-9141 • (800) 638-4649  
825 South Victory Boulevard • Burbank CA 91502

## BASIC UNIVERSE OPTIONS (2009-2010)

These "BASIC" universe options are generic voter universes that progressively incorporate the most current statewide vote history and new voter registration over the last six elections. While some of these universe options could be considered high propensity, they are not specifically targeted for any particular election. If you are looking for high propensity voters for a particular election, please visit the [Likely Voter Universes](#) page of our website for our other high propensity universe options designed for a specific election, or contact a PDI representative for assistance.

- 0910A) Voted 6-08, or (Registered after 6-08 & voted 11-08).
- 0910AA) Voted 6-08, or (Registered after 6-08 & voted 11-08), or Registered after 11-08.
- 0910B) Voted 11-08, or Registered after 11-08.
- 0910C) Voted at least 1 of 6-08 or 11-08.
- 0910CA) Voted in at least 1 of 6-08 or 11-08, or Registered after 11-08.
- 0910D) Voted in both 6-08 & 11-08.
- 0910DA) Voted in both 6-08 & 11-08, or (Registered after 6-08 & voted 11-08).
- 0910DB) Voted in both 6-08 & 11-08, or (Registered after 6-08 & voted 11-08), or Registered after 11-08.
- 0910E) Voted in at least 1 of 2-08, 6-08, 11-08.
- 0910EA) Voted in at least 1 of 2-08, 6-08, 11-08, or Registered after 11-08.
- 0910F) Voted in at least 2 of 2-08, 6-08, 11-08.
- 0910FA) Voted in at least 2 of 2-08, 6-08, 11-08, or (Registered after 6-08 & voted 11-08).
- 0910FB) Voted in at least 2 of 2-08, 6-08, 11-08, or (Registered after 6-08 & voted 11-08), or Registered after 11-08.
- 0910G) Voted in all 3 of 2-08, 6-08, 11-08.
- 0910GA) Voted in all 3 of 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910GB) Voted in all 3 of 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910GC) Voted in all 3 of 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910H) Voted in at least 1 of 11-06, 2-08, 6-08, 11-08.
- 0910HA) Voted in at least 1 of 11-06, 2-08, 6-08, 11-08, or Reg. after 11-08.
- 0910I) Voted in at least 2 of 11-06, 2-08, 6-08, 11-08.
- 0910IA) Voted in at least 2 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-08 & voted 11-08).
- 0910IB) Voted in at least 2 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910J) Voted in at least 3 of 11-06, 2-08, 6-08, 11-08.
- 0910JA) Voted in at least 3 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910JB) Voted in at least 3 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).

- 0910JC) Voted in at least 3 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910K) Voted in all 4 of 11-06, 2-08, 6-08, 11-08.
- 0910KA) Voted in all 4 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08).
- 0910KB) Voted in all 4 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910KC) Voted in all 4 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910KD) Voted in all 4 of 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910L) Voted in at least 1 of 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910LA) Voted in at least 1 of 6-06, 11-06, 2-08, 6-08, 11-08, or Reg. after 11-08.
- 0910M) Voted in at least 2 of 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910MA) Voted in at least 2 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-08 & voted 11-08).
- 0910MB) Voted in at least 2 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910N) Voted in at least 3 of 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910NA) Voted in at least 3 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910NB) Voted in at least 3 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910NC) Voted in at least 3 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910O) Voted in at least 4 of 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910OA) Voted in at least 4 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08).
- 0910OB) Voted in at least 4 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910OC) Voted in at least 4 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910OD) Voted in at least 4 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910P) Voted in all 5 of 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910PA) Voted in all 5 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08).
- 0910PB) Voted in all 5 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08).
- 0910PC) Voted in all 5 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910PD) Voted in all 5 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910PE) Voted in all 5 of 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910Q) Voted in at least 1 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08.

- 0910QA) Voted in at least 1 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or Reg. after 11-08.
- 0910R) Voted in at least 2 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910RA) Voted in at least 2 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-08 & voted 11-08).
- 0910RB) Voted in at least 2 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910S) Voted in at least 3 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910SA) Voted in at least 3 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910SB) Voted in at least 3 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910SC) Voted in at least 3 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910T) Voted in at least 4 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910TA) Voted in at least 4 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08).
- 0910TB) Voted in at least 4 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910TC) Voted in at least 4 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910TD) Voted in at least 4 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910U) Voted in at least 5 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910UA) Voted in at least 5 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08).
- 0910UB) Voted in at least 5 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08).
- 0910UC) Voted in at least 5 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910UD) Voted in at least 5 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910UE) Voted in at least 5 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.
- 0910V) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08.
- 0910VA) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-05 & voted all 5 of 6-06, 11-06, 2-08, 6-08, 11-08).
- 0910VB) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-05 & voted all 5 of 6-06, 11-06, 2-08, 6-08, 11-08), or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08).
- 0910VC) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-05 & voted all 5 of 6-06, 11-06, 2-08, 6-08, 11-08), or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08).

- 0910VD) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-05 & voted all 5 of 6-06, 11-06, 2-08, 6-08, 11-08), or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08).
- 0910VE) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-05 & voted all 5 of 6-06, 11-06, 2-08, 6-08, 11-08), or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08).
- 0910VF) Voted in all 6 of 11-05, 6-06, 11-06, 2-08, 6-08, 11-08, or (Reg. after 11-05 & voted all 5 of 6-06, 11-06, 2-08, 6-08, 11-08), or (Reg. after 6-06 & voted all 4 of 11-06, 2-08, 6-08, 11-08), or (Reg. after 11-06 & voted all 3 of 2-08, 6-08, 11-08), or (Reg. after 2-08 & voted both 6-08 & 11-08), or (Reg. after 6-08 & voted 11-08), or Reg. after 11-08.

**NOTE:** If you would like to receive additional universes, please contact us with your specific requirements.

Please confirm current count before using for production purposes.

All orders must be made in writing (FAX or EMAIL preferred).